

At the end of the day,
it's all about ACCESS.



2012 ANNUAL REPORT



Assistance Fund
MAKING ACCESS A REALITY

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Dear Friends,

2012 was a stellar year for The Assistance Fund. We saw an increase in the number of patients we served, the number of dollars raised and the number of donors who supported our efforts and our mission. We were also able to add additional programs. In addition to our programs for Multiple Sclerosis we added financial assistance programs for those who have Parkinson's, Cystic Fibrosis, Clostridium Difficile Associated Diarrhea and Hereditary Angioedema. This growth positions us perfectly to face 2013 and puts us on the journey to be able to assist more patients. Our strengths lie in our passion, our staff, our local and national partners and in our board of directors who share our vision of a world free from those struggling to pay for their life-saving, high-cost medications.

Since our inception in 2009, The Assistance Fund has raised nearly \$100 million to help children and adults who are suffering from a chronic or critical illness. The Assistance Fund challenges itself to be the best in providing patients access to medications and **MAKING ACCESS A REALITY**. Throughout our journey in 2012 we were met with new donors, volunteers family and friends who have come together to help us build healthier bodies, healthier minds and healthier communities across the United States. We know 2013 brings us more opportunities, more patients in need and the need for additional funding. We are positioned to take on the challenge. We invite you on our journey and ask you to join us in continuing to **MAKE ACCESS A REALITY** for everyone.

Sincerely,



A handwritten signature in black ink that reads 'Jeff P. Spafford'.

Jeff Spafford
Executive Director



A handwritten signature in black ink that reads 'Edward Hensley'.

Edward Hensley
Executive Director

91 CENTS of every dollar donated directly benefits our patients in need.

OUR VISION

We envision the day when no person goes without medication due to an inability to pay.

OUR MISSION

To provide critically or chronically ill individuals with access to advanced therapies through a continuum of services and programs, including education and financial aid.

2012 Highlights:

Strengthened donor relations, resulting in a **73% INCREASE IN DONATIONS** over last year.

More than **TRIPLED** the number of patients assisted over last year.

Increased our media impressions by more than **23%**.

Launched many **NEW PROGRAMS** for disease including Idiopathic Parkinson's Disease, Cystic Fibrosis and Hereditary Angioedema.

Hosted a workshop titled **"EMERGING TECHNOLOGY FOR COMMON PATHWAYS AND CREATING ACCESS"** at the national 13th Annual Patient Assistance and Access Conference in Baltimore, Maryland.

Celebrated **3 YEARS** of making access a reality for children and adults across the country.

HEROES in **HEALTHCARE**

Launched "Heroes in Healthcare", a new funding initiative to raise giving levels in support of our mission.

Produced our inaugural gala, Carnavalia – A Celebration of Life, and generated more than \$160,000.



The Assistance Fund hosted its first annual gala entitled Carnavalia ... A Celebration of Life. Carnavalia is a wonderful place where good **HEALTH THRIVES** and no one is denied medication because of an inability to pay.

For one night, the ballroom at the Waldorf Astoria Orlando transformed into an evening of unique entertainment, color, movement, celebration and most importantly, a night of **MAKING ACCESS A REALITY** for thousands of patients who depend on The Assistance Fund to receive their life-saving, high-cost medications. A living red carpet greeted guests and led to an evening that included a live and silent auction, a VIP reception and a vibrant after party featuring Downtown Disney performers Nova Pop.

The road to Carnavalia continues on September 27, 2013 when the journey takes us to a New York City style evening.

1. Guests were greeted by a living red carpet leading them to the night's festivities. 2. The event boasted unique entertainment with dazzling displays of various rings. 3. The program outlined the evening's events, the Waldorf's menu, and information on the entertainers. 4. The silent auction included many items including this necklace by Juicy Couture.



Pictures courtesy of Rendition Photography and Errol Colon Photography.



COMMUNITY

Our presence in the community both locally and nationally has grown significantly. By partnering with such organizations as the National Multiple Sclerosis Society and Cystic Fibrosis Foundation we are able to increase awareness of our resources and assist many more children and adults. Partnerships like these help sustain joint efforts in keeping a patient whole while working towards our vision of a day when no person goes without medication due to an inability to pay. Our staff participated and volunteered in 5ks and walks, food, clothing and toy drives as well as presented at national healthcare conferences.



1 2012 Scouting for Food

The Assistance Fund collected 46 bags, nearly 300 pounds of food for the Central Florida Boy Scouts of America's food drive efforts. Troop 148 was on-site to collect the donations. Food collected was donated to the Second Harvest Food Bank in Central Florida.

2 CBI PAP 2012

The assistance fund had a major presence in the 13th Annual Patient Assistance & Access Programs conference held in Baltimore, MD. Our Executive Director lead a workshop entitled "Emerging Technology for Common Pathways and Creating Access" which was conducted in collaboration with industry professionals.

3 AIDS Walk

The Assistance Fund rounded up almost 100 walkers and raised more than \$11,500 for the Hope and Help Center of Central Florida – an AIDS Service Organization. Our walkers ranged in age from 8 months to 80 and even included some four-legged walkers.



4 Literacy Council Spelling Bee

H-E-A-L-T-H-C-A-R-E. Staff participated in the 19th annual spelling bee benefitting the Volusia Literacy Council. Of twelve teams, we placed 2nd after spelling some difficult words. The In 2013, Assistance Fund will partner with the Volusia Literacy Council on a Healthcare Literacy program.

5 MS Walk

Staff members from The Assistance Fund participated in the annual National Multiple Sclerosis Society Mid-Florida Chapter's walk at Lake Eola in Orlando, Florida. From left to right is Marilou, Alia, Sharon, Liz and Maureen.



PARTNERS

The Assistance Fund receives corporate and individual donations from a number of sources, ranging from pharmaceutical manufacturers and other healthcare organizations to individuals who are touched by the work we do. Under regulations governing copayment foundations from the Office of Inspector General, we may not disclose the identity of our donors. This ensures that we are able to operate independently and in the best interest of our patients. We are extremely grateful to our donors for making our program possible and for helping us provide hope and help to thousands of patients in need.

OUR PARTNERS

We also work with hundreds of volunteers, organizations and businesses – some of whom are also donors – to help us fulfill our mission by providing information to patients; enhancing our program services; and raising awareness about financial medication assistance. We want to recognize individuals and organizations for their help and support:

4Rivers Smokehouse
AcariaHealth
Edith Accetta
Jane Ackerman
Acme Cleaners
Pamela Adriance
Advanced Care Scripts
Ross Albin
Marta Alvarez
Gary Anderson
Michael Annone
Art & History Museums
Maitland
Ritchie Ashley
AutoZone
Norma Iris Aviles
Barefoot Wine and Bubbly
Barker Specialties
Baterbys Art Auction Gallery
Nancy Batista
BBVA Compass
Nancy Beard
Beauti Control
Hope Beisinger
Penny Belcher
Barbara Bidwell
Bikram Yoga Orlando
David Blaylock
Roselyn Bleeke
Blezoo
Boggy Creek Airboat Rides
Bohemian Hotel Celebration
Deborah Bowden
Alice Boyd
Maureen Boyd
David Breeden
Brevard Zoo
Nicki Bridgewater
T C Bridwell
Jo Anne Brown
Diana K. Gamble-Brown
Build-A-Bear Workshop
Sheila A. Bundren
Jacqueline Burch
Elizabeth Burleson
Stanley Byck
Patricia Canta
CareMed
Pharmaceutical Services
Gary Carr
Melissa Carr
Gayle Cartwright
Cason Photography

Marie Cassano
Eduardo Castaner
Evelyn Castrillo
Frank J. Casuso
Charity Fundraising Packages
Ernest and Charlotte Chelland
Lois Christenson
Constance Chuimino
Diane Ciatto
Jean Ciruzzi
James Clark
Myra Clark
Regina Clements
Sharon Cofar
Randy Coffell
Anne Cole
Carole Cole
College Park Yoga
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Maria Contarino
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Sarah Dawson
Regina Decker
Kathryn DeCocq
Alnore Deen
Carol-Ann DeFino
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Denise Detty
Michael Devito-Hurley
John Dey
Steven Difino
Elise T. Dillard
Frances Dillard
Dinosaur World
Janice Divis
Sharyn Dixon
David Doherty
Dooney & Bourke
Jacqueline Downs
Rodney and Kathy Drum
Kenneth Duchemin
Thomas Dunn

Linda Durgavich
Larry and Georgina Egbert
Ann Eggan
Waulene Eleby
Linda Elliston
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Arnold Goldman
Martin Goldman
Gilda Gonzalez
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Photography
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Cheryl Guadagnino
Guruv Yoga
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Donald and Doris Hallisey
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David Hammond
Paul and Frances Harmon
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Boyd Harrison
Lee and Phyllis Harrow
Cynthia Hemenway
Hemingway Home & Museum
Edward Hensley
Barbara Hielscher
Nancy Hinkle
Hope and Help Center
Evelyn Hord
Amy Howard
James H. and Elizabeth S. Howe
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Yvonne Iacobucci
IdeaGirl Solutions
Lee and Dawn Ilsley
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Kitti Johnson
John Michael Events
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Kerry Knapp
Diane Klein
Kimberly Klock
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Joan Koury
Diana F. Kramer
Debbie Kuester
Deborah Kuhn
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Gaby Laba
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Maureen Landy
Langston,Hess,Augusting,
Hussy & Moyles
Lucy Larrabee
Daniel Larson
Janet Larson
Karen Larson
Douglas Leigh
Nadyne Leighton
Jerry L Lemon
C P Lemmon
Ken Leichty
Lion Country Safari
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John Onessimo
Orange County Regional
History Center
Orange Lake Resort
Orlando City Soccer
Orlando Magic
Orlando Museum of Art
Orlando Power Yoga
Orlando Putting Edge
Orlando Science Center
Milagros Ortiz
OUC
Dean Pagel
Emily Palmer
Ruby J. Palmer
Paul Parker
Lewis and Doris Partain
Bruce Partner
Kellie Patterson
The Peabody Hotel
Ronald Pearson
Lainie Pekich
Buck and Mildred Perry
Patricia Peterson
Irina Petsch
PIA Day Spa
Ronald Pierpoint

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Golf
Planet Hollywood
International
Elke Pluntke
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Group
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Przekop
PSAV Presentation
Services
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Gloria Richards
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Tiffany Robinson
Samuel Rogers
William Rose
Trish Rossetti
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Barbara Ruebens
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Denice Sawyer
Don and Marie Sayles
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SeaWorld Orlando
Kathleen Schaffer
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Miss Molly
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Sharon Taylor
Teva Pharmaceuticals
Alice Thacker
The Ancient Olive
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Orlando
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American Art
The Nature's Garden
The Resort on Cocoa
Beach
The Windermere Group
at Merrill Lynch
The Winter Park
Playhouse
Therigy
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Elizabeth Tonahill
Tony Roma's
Top of the Rock
Observation Deck at
Rockefeller Center
Denise Torres
Robert Tortoriello
Total Wine & More
Kathryn Traweek

Evan Tucker
Lana Ulrich
Scott Vachon
Mary Anne Vernace
Ross Vertrees
Vestal and Wiler, CPA
Sue Vickery
Claudio Villalobos
Suse Vinson
Visit Orlando
Kathleen Voellinger
Andrea Vogels
Byron and Donna
Wagner
Waldorf Astoria Orlando
Judith Wall
Walt Disney World
Kathy Ward
Web Solutions of America
WEBO Hair Designs
Linda Weiss
Lynn Weiss
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Darlene West
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David White
David and Judy White
Deborah White
Raymond White
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Richard and Barbara
Wilhelm
Helen Wilkinson
Donald Williams
Thomasa Williams
W. T. Williams
Dave and Donna Wilmes
Gary Wilson
Thomas Wilson
Winter Park Med Spa
Maria Wong
WonderWorks
William Woodford
Rita Worden
Kathy Worrall
Paula Woz
Kristen Wright
Alma G. Wurm
Xymogen
Fred Yarbrough
Yoga Matrix Studio
Kathleen Young
Z Gallerie
George and Corinne
Zander
Juan Zimmerle

Every effort was made to correctly list names of all volunteers and partners. If your name is misspelled or omitted, please accept our apology and notify us as soon as possible.

MAKING ACCESS **A REALITY**

In 2012, we granted more than \$32.4 million to

WHAT OUR PATIENTS LOOK LIKE:

Female
72%

Male
28%

Under 35: **5%**

35 – 49: **21%**

50 – 64: **46%**

65+: **28%**

Average Household Size:
2 PEOPLE

Average Household Income:
\$33,958

We help patients in all 50 States, DC, and Puerto Rico.

TOP 10 STATES ASSISTED:

Florida, California, Pennsylvania,
New York, Texas, Ohio, Michigan,
North Carolina, Illinois, Georgia

Average Grant Amount: **\$4,544**

Claims Processed: **78,494**

Average Claim Amount: **\$416.45**

Applications Processed: **7,713**

Renewals Processed: **8,902**

Total Calls Handled: **39,084**



help over 14,000 patients across the country access their medications.

HOW YOU CAN HELP

The Assistance Fund has a proven track record of using donations efficiently and effectively. From our smallest gift to the largest philanthropic donors, we cherish all of our supporters. You can be assured that The Assistance Fund uses the valuable resources donors provide in the most cost effective ways possible. Here are some of the ways you can help.

Heroes in Healthcare

Heroes in Healthcare are critical to the well-being of our patients and for those who may need us in the future. As a Hero in Healthcare, you are recognized as a distinguished donor on our Hero Wall, as well as in our annual report. Most importantly, you are appreciated by our patients who directly benefit from your generosity. Other support levels are available. Not all heroes wear capes. Many look just like YOU!

Honor Someone Special

You have the opportunity to honor a special person and make a donation in their name. This is a fitting tribute to someone who has struggled with a disease yet is making strides towards good health every day. Your donation includes a personalized note to be sent to the person you wish to recognize.

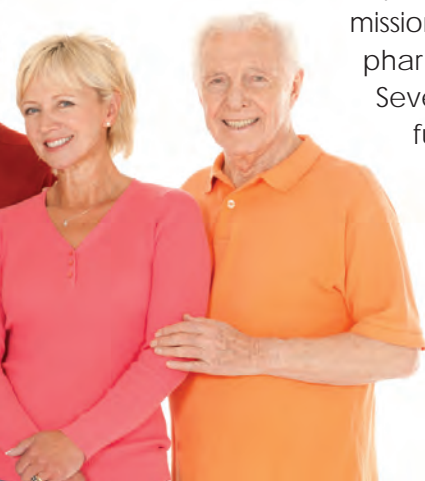
Product and Services Donated

The Assistance Fund's Gift-in-Kind program integrates your organizations donated products or services with our on-going fundraising programs and events including our annual gala Carnavalia...A Celebration of Life. Gifts-in-Kind, non-cash donations of goods or services, are important and make a significant contribution to meaningful results.

Corporate Giving

Corporations are significant supporters of our mission and have come mainly from the pharmaceutical and healthcare industries. Several new companies have joined our fundraising efforts this year and we welcome the opportunity to create a giving program that's right for your corporation.

To donate, visit www.assistfund.org or call (855) 421-4610.



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Assistance Fund
MAKING ACCESS A REALITY

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Certified 501(c)3 Nonprofit Organization

We envision the day when no person goes without medication due to an inability to pay.